

THE LOOK BACK

WHAT WE'VE BEEN UP TO!

THE
HUNTER
FOUNDATION



thehunterfoundation.co.uk

ENTREPRENEURSHIP

**POVERTY
REDUCTION**

**THE
HUNTER
FOUNDATION**

EDUCATION



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ETHOS



Can money buy you happiness? Yes, if you give it away.

When Marion & I set up the Hunter Foundation in 1998, we really didn't know what we were doing. 20 years later we've learned a lot but still feel is this really happening to us!!

My Dad said learn by doing, wise words and I still think of him every day. Dad we are trying.

We have met some incredible people along the way who educate us, inspire us and quite simply blow our minds with their selfless attitude to help others. This report is dedicated to them.

Vartan Gregorian, President of the Carnegie Corporation of New York is our philanthropic mentor. You continue to educate us in a remarkable way. Thank-you Vartan.



Our CEO Ewan, simply couldn't do it without you, our team at West Coast Capital who make the money that flows to the Foundation. Thank-you.

This report will introduce you to some very inspirational characters, who don't accept the status quo and fight for change where they see injustice. It's a pleasure and an honour to help in our own wee way.

Good Luck

Tom & Marion



VIDEO

They say a picture paints a thousand words so this year we've created an online library at thehunterfoundation.co.uk of some short films you can view to understand more about the heroes we fund.

Visit the link above or scan the QR codes to see more...

ENTREPRENEURSHIP



SOME FUN THINGS WE DID...



EDUCATION



POVERTY REDUCTION



WHAT WE DO

It's difficult to critique the success of those we invest in – sometimes the economic outcomes speak volumes, other times the enormous social impact tells the tale.

Occasionally we fail. Investing in disrupters is a highly risky business, particularly when many of them are attempting to change the way the system does things. However it's abundantly clear that if any nation determines doing the same thing over and over again will end up with a different result they are truly mistaken.

People talk about system change as some form of Holy Grail, the system is anything but that; this is about people – give anyone a vision and an opportunity and they will grasp it in our view.

This report is not about The Hunter Foundation, it's about the disrupters we support, their vision, their hard work, day in day out as a force for good. And it's about the people they help.

If one person could exemplify our investment strategy, or rather what we hope to achieve with it, it's David Duke. David was homeless for several years, had a poor education and was moved from pillar to post by a system that didn't get the problem, nor really care. Today David has turned his life and thousands of others around by founding and building a charity, StreetSoccer into a force for good. He walked the problem, he talked the problem and he is building the solution.

WE ARE DELIGHTED TO SAY DAVID
RECENTLY TOOK OWNERSHIP OF HIS
OWN HOME – READ MORE ABOUT
DAVID ON PAGE 43.



IT'S TIME TO...



DISRUPT!





“

**"THE BEST POSSIBLE SOCIAL
POLICY EVER WRITTEN IS A
DECENT PAID JOB."**

- SIR TOM HUNTER



ENTREPRENEURSHIP

Often or not politicians bang on about investment and we all look to Government for solutions. The absolute fact is Governments don't generate investment funds, we in the private sector do, so the more entrepreneurial a nation the more we have to invest in care for those who can't care for themselves, in education and in poverty alleviation.

Scotland has the opportunity to lead the world in entrepreneurship. To do that we need to markedly increase Start-Ups and Scale-Ups.

HUNTER CENTRE FOR ENTREPRENEURSHIP @STRATHCLYDE UNIVERSITY

The Hunter Foundation is partnering with the University of Strathclyde to try and ensure every student there feels enabled to become an entrepreneur or indeed part of an entrepreneurial team.

To build capacity at the University through a significant endowment we continue to hire the best in world-class academic expertise and are now augmenting this by embedding entrepreneurs within the teaching faculty.

Recently some nineteen entrepreneurs, social innovators and world-class advisors

attended the Babson Global Symposia for entrepreneurship educators program, where they were trained in teaching methodologies and we hope will start to teach across the University and Business School complementing academic rigor with pragmatic learning.

Now one of the largest University entrepreneurial centres in the UK, we hope to see a flourish of entrepreneurial students setting up in business...



For more info, visit: strath.ac.uk/business/huntercentreforentrepreneurship

WORLD-CLASS SCOTTISH ENTREPRENEURS INCLUDING BOB KELLIER, CHRIS VAN DER KUYL AND BREWDOG'S JAMES WATT JOINED SOCIAL ENTERPRISE LEADERS AND BUSINESS ADVISERS TO BECOME FOUNDING ENTREPRENEURS AT STRATHCLYDE UNIVERSITY AFTER ATTENDING THE BABSON GLOBAL SYMPOSIA FOR ENTREPRENEURSHIP EDUCATORS ("SEE") PROGRAMME.



SCOTTISH EDGE



Born by gap analysis it became obvious that in Scotland there was a distinct funding gap for potential high growth start-ups and nascent businesses.

Consequently we partnered with the Scottish Government and Royal Bank of Scotland to take an existing Government owned initiative into the private sector providing loans and grants of up to £150,000 to potential high growth businesses (60% loan/40% grant).

However the Team at Scottish Edge recognised straight off the bat that money was only one part of growing a business so have provided a whole range of expert advice, support and mentoring to businesses applying to the competition fund.

Moreover they are trying to instil – as we try to make the fund self-sustaining – the concept of ‘giving back’ and through the ‘Edge Pledge’ some thirty entrepreneurs and counting have pledged a minimum of 1% of their equity on exit will flow back to Scottish Edge.

Combining this with industry busting repayment rates on our loans the fund is well on its way to self-sustainability thanks to the Chairman, David Shearer and CEO, Evelyn McDonald, Steven Hamill and the team.

For more info, visit: scottishedge.com



The team at Scottish Edge



OVER
2,300
APPLICATIONS
RECEIVED!

236 BUSINESSES
AWARDED A SCOTTISH EDGE
CATEGORY AWARD



£9.5
MILLION
AWARDED
IN PRIZES!

IMPACT OF SCOTTISH EDGE



THE WINNING BUSINESSES HAVE COLLECTIVELY:



CREATED
981
NEW SCOTTISH
JOBS



INCREASED
TURNED OVER BY
£57.2
MILLION



GENERATED
£55
MILLION
IN NEW EXTERNAL
INVESTMENT



SCOTTISH EDGE ROUND 10



ScottishEDGE

#EDGE10

The Royal Bank of Scotland

ishedge.com

"The benefits of Edge is that it's simple and straightforward. The pitch process also forces you to think about your business, your strategy and how you position it."

Scaling a business is challenging. You need to get your timing right, try and scale too early and you can burn a lot of cash too quickly, too late and you may miss your opportunity. To scale you need every aspect of the business working from top of funnel scale all the way through to support and the business infrastructure to support the increased activity. Add to that, you need to grow the team and create the right company culture to attract and retain the best possible talent, all while running as fast as you can."

- Calum Smeaton



To see how one Edge winner, Calum Smeaton of TV Squared used Scottish Edge visit: thehunterfoundation.co.uk



SCALE UPS

The UK and Scotland in particular lag behind the US and most advanced economies in generating scale-up companies...

So what is a scale-up company? Generally they are defined as having annualised growth of at least 20% year on year for at least three years.

So why should we worry we're lagging? If we added 1% more scale-up companies to the UK economy we'd create 238,000 new jobs and £38 billion in GVA in three years. Scale-ups create 4,500 new jobs every week – that's three times more jobs than the FTSE 100.

To test out whether we can impact and support more scale-up businesses and indeed accelerate their growth we partnered with Entrepreneurial Scotland and the Scottish Government to create a hybrid growth programme for potential businesses of scale.

The experiential, 18 month programme is aimed at delivering real growth working with an initial cohort of 20 businesses.

To find out more visit scaleupscotland.com.

To watch a brilliant series of interviews by Reid Hoffman on scale-ups visit mastersofscale.com

'THE PACE OF CHANGE IS THE FASTEST IT HAS EVER BEEN AND THE SLOWEST IT WILL EVER BE. THAT IS WHY WE LOVE DISRUPTERS'.
- SIR TOM HUNTER



DARINA GARLAND - UUNI

“Winning Edge had a huge impact on Uuni. It coincided with the company moving from London to Scotland and really starting to scale in terms of team size and turnover. At Uuni we’re proud that our products are truly innovative and we know a crucial component of success in terms of being first is protecting our designs across the world. Edge funding was spent fully on IP which has in turn helped us scale with more confidence. In addition the network that we’re now part of is invaluable- having access to business leaders, other entrepreneurs and mentors has enabled us to grow in a supported, knowledgeable way.

Our ambitions for Uuni are massive. We want to be one of the top 5 global outdoor cooking brands in the world by the end of 2020. We aim to grow the team considerably, invest in marketing in a big way and have a strong product road map to help achieve this. This is very ambitious but we believe fully possible if we continue to follow our current growth trajectory. As well as financial growth we are also committed to ensuring Uuni is a company for good in practices internally and externally such as our staff passion and development fund and our Uuni impact fund which has so far planted 10s of thousands of trees.”

To hear from a world beating business intent on bringing pizzas to the world and hear just how Uuni are scaling for global domination visit uk.uuni.net or visit thehunterfoundation.co.uk.



Uni Founders Kristian & Darina

INSPIRING LEADERSHIP & GIVING BACK

Each year The Hunter Foundation attempts to bring to Scotland a speaker who can inspire, engage and encourage innovation and social conscience, bring a vision to the world that offers hope and underscores opportunity.

In 2017 it was our deepest honour to welcome for his first engagement on Scottish soil, the 44th President of the United States, Barack Obama.

1400 key influencers, educators, politicians, entrepreneurs and philanthropists along with a few hand picked young people attended an awe inspiring dinner with the President in Edinburgh that night.

And as well as being inspired, attendees raised a staggering £ 670,000 for charity all of which went to support over 780 charities across Scotland (see Kiltwalk in our Poverty section).

Our heartfelt thanks go to President Obama and our entertainers on the night who gifted their time in aid of charity to make this an incredible night – thank you Annie Lennox, Sharleen Spiteri and Texas and Kevin Bridges.



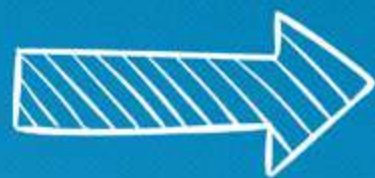
HERE ARE A FEW MEMORABLE COMMENTS FROM PRESIDENT OBAMA

"WHEN WE LEAD WITH OUR
HOPES RATHER THAN OUR FEARS WE
DO THINGS THAT OTHER NATIONS
CANNOT AND WILL NOT DO."

"WE HAVE TO SHRINK THE CIRCLES
OF DESPAIR AND FEAR AND BUILD
THE LANDSCAPE OF HOPE."

"OUR MARKET ECONOMY
ONLY WORKS IF IT WORKS FOR
EVERYBODY."





“

**"SUPPORTING YOUNG PEOPLE
TODAY WILL ENABLE THEM TO
CAPITALISE ON THE BOUNDLESS
POSSIBILITIES OF THEIR FUTURE."**

- BARACK OBAMA



EDUCATION

$$2+2=4$$

Education is THE silver bullet - a great education can lift any young person up and into a positive destination in life...Our Foundation works with the Government and others to try to lift attainment for all young people and to ensure all our schools have real leaders running them...And we also try and ensure the consumer, our young people also have a say in how education is shaped, after all few of them entering education now will go to a job that even exists today... Is education keeping up with the pace of change in the world?

IF I RULED SCOTLAND...

HELLO



WINNER MILA STRICEVIC

To celebrate President Obama visiting Scotland we challenged Scotland's secondary schools to come up with their views on what they would do "If I Ruled Scotland". Subsequently we published a book with all the entries - you can read them by going to thehunterfoundation.co.uk. The winning school got to attend the dinner with President Obama.

HERE'S WHAT TOM HAD TO SAY ABOUT THE ENTRIES...



"These essays and poems were humbling, uplifting, challenging and often seriously funny. They made me pause for thought and ask myself – do we really listen to the young voices of Scotland enough? Their thoughts on ruling Scotland have some incredibly consistent themes; if you will a community of young Scots unknown to one another yet articulating the same vision; an anonymous, collective voice of hope.

Through this ebook we hope that voice is heard and that all of Scotland listens, particularly our policy makers and politicians. Their voices tell us they care about our communities, our environment, equality for all, embracing our differences, caring for those who can't care for themselves, mental health, ambition and reaching for the stars. And having a laugh.

Theirs is a message of hope, that same message President Obama offered us on that incredible night when our winning poet, Mila Stricevic from Hyndland Secondary School stole the show. The standing ovation on the night was hers, but all our entries deserve ovation and our sincere thanks for caring for this great nation we call home.

We are a small nation that can so easily punch above its weight, enabling young voices is one small way in which we will achieve so much more for Scotland."

WINNING SCHOOL!

MILA STRICEVIC, HYNDLAND SECONDARY SCHOOL



If I ruled Scotland

If I ruled Scotland here is what I'd do
I'd make everything equal for me and you
I'd educate Scotland on hope and peace
And make the minorities feel at ease

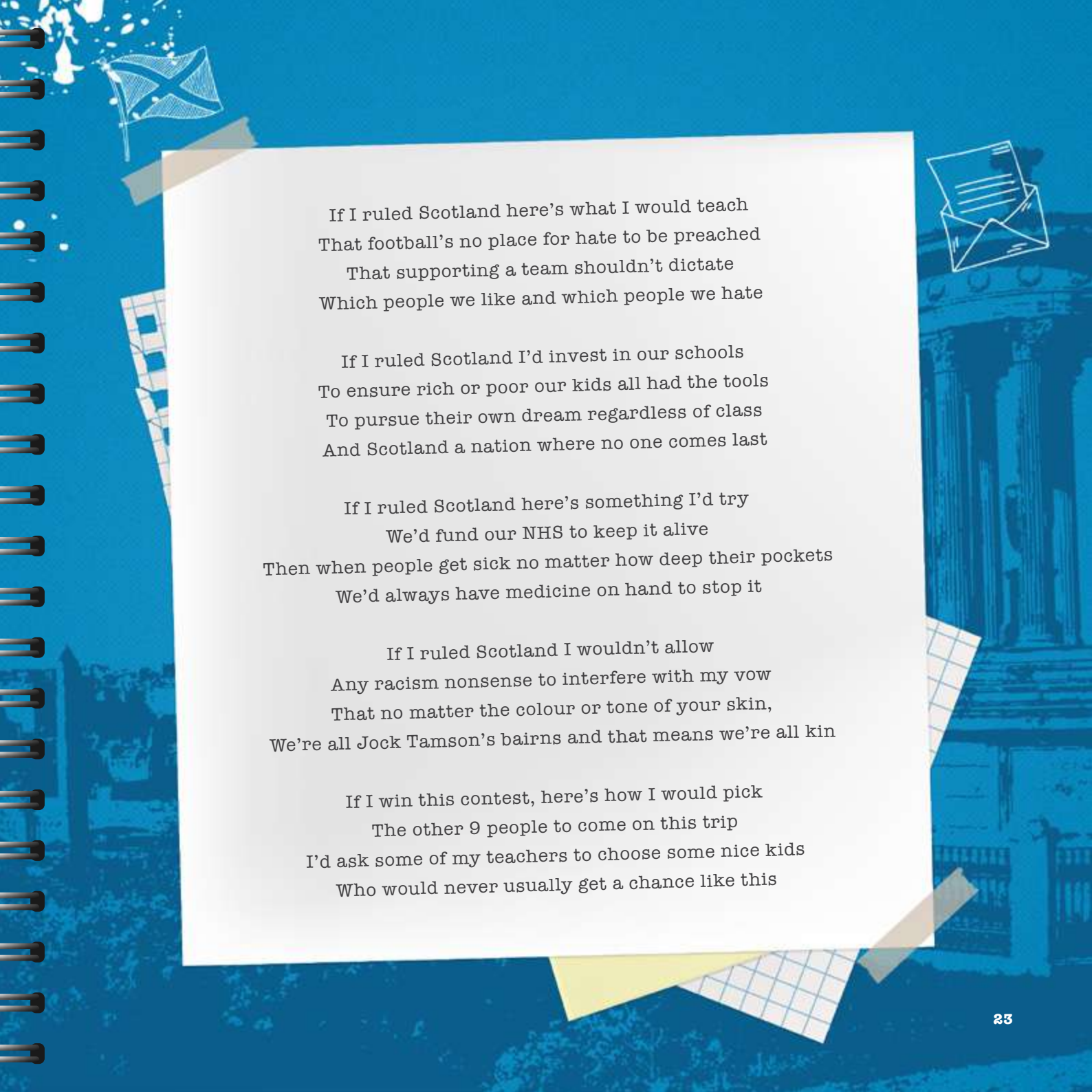
If I ruled Scotland here's a law I would pass
When the sun shone no kids were in class
Instead we'd play rounders or read in the shade
(after all it's unlikely to last more than one day!)

If I ruled Scotland here's what I'd do
I'd keep the night safe from crime and misuse
I'd treat prisoners like humans - guide them back to a life
Filled with prosper and respect, doesn't that sound nice?

If I ruled Scotland here's some stuff I would ban,
Like mars bars deep fried or those pies in a can
But don't fret even though it has a strange hue,
I would never get rid of our loved Irn Bru!

If I ruled Scotland here's what I'd do
I'd save all the dying accents so people knew
That in Scotland there is more than one type of man
We celebrate our differences as best as we can





If I ruled Scotland here's what I would teach
That football's no place for hate to be preached
That supporting a team shouldn't dictate
Which people we like and which people we hate

If I ruled Scotland I'd invest in our schools
To ensure rich or poor our kids all had the tools
To pursue their own dream regardless of class
And Scotland a nation where no one comes last

If I ruled Scotland here's something I'd try
We'd fund our NHS to keep it alive
Then when people get sick no matter how deep their pockets
We'd always have medicine on hand to stop it

If I ruled Scotland I wouldn't allow
Any racism nonsense to interfere with my vow
That no matter the colour or tone of your skin,
We're all Jock Tamson's bairns and that means we're all kin

If I win this contest, here's how I would pick
The other 9 people to come on this trip
I'd ask some of my teachers to choose some nice kids
Who would never usually get a chance like this

COLUMBA 1400 HEAD TEACHERS LEADERSHIP ACADEMY



Leadership is recognised as one of the most important aspects of the success of any school and indeed any organization...

Leaders at all levels who are empowered, and who empower others to take ownership of their own learning, have a strong track record of ensuring the highest quality of learning and teaching. This, in turn, helps to ensure that all children achieve the best possible outcomes. Highly effective leadership

is key in ensuring the highest possible standards and expectations are shared across schools to achieve excellence and equity for all.

And that's why we agreed to co-invest with the Scottish Government in a sustained programme of leadership development for Scotland's head and deputy head teachers supported by a tailored alumni support programme.



Deputy First Minister John Swinney, Founder & President Norman Drummond CBE FRSE &

CEO Marie Clare Tully with Scottish Head & Deputy Head Teachers at Columba 1400, Staffin, Isle of Skye

✓X✓X%

THE AIMS OF THE LEADERSHIP PROGRAMME ARE:

To support Head Teachers to shape and lead educational change in Scotland

To enable Head Teachers to lead transformation in the culture of their schools and learning communities, through the development of a personal awareness of their leadership style and ability to effect change

To create the conditions for profound individual change for Head Teachers and awareness of their own potential

To support the development of innovation, creativity and positive change for teaching teams and for learners

To contribute to building a self-sustaining community for change with powerful bonds, incorporating a belief in team potential and a sense of momentum

To develop a network of Columban Graduates who will promote values based leadership in partnership with regional networks and The Hunter Foundation



HOW IS THIS BEING DELIVERED?
ALL PRIMARY AND SECONDARY SCHOOL HEAD TEACHERS ARE ELIGIBLE AND THE INITIAL £3M FUNDING WILL SEE UP TO 400 HEAD TEACHERS PARTICIPATE OFFERING SYSTEMIC CHANGE TO THE SCHOOL SYSTEM....

SO WHAT DID THE FIRST 50 HEAD TEACHERS THINK OF THE PROGRAMME?

COLUMBA 1400 EXPERIENCE

Graduates were asked to rate their evaluation of the HTLA on a scale of 1 to 5 (with 5 being the highest recommendation to others):

94% gave a '5' rating



“PARTICIPATION IN COLUMBA 1400 HTLA HAS BEEN BY FAR THE BEST AND MOST VALUABLE CPD I HAVE UNDERTAKEN IN MY 24 YEAR TEACHING CAREER. THE CONCEPT, COURSE CONTENT, FORMAT OF PROGRAMME, LOCATION(S) AND THE HIGH CALIBRE OF TUTORS' KNOWLEDGE, SKILLS, UNDERSTANDING AND INSIGHT ENSURE THAT THE ACADEMY IS MEETING THE NEEDS OF ALL PARTICIPANTS, NO MATTER THEIR BACKGROUND OR LEVEL OF EXPERIENCE.”

- ALLISON KERR - ABBOTSWELL SCHOOL - COHORT 1

YES!

“ THE PROGRAMME’S FOCUS AND ACTIVITIES AROUND THE CORE COLUMBAN VALUES IS A VERY POWERFUL VEHICLE TO ASSIST EVEN THE MOST EXPERIENCED OF SENIOR LEADERS TO CONSIDER THEIR OWN BELIEFS, VALUES AND THE IMPACT OF THEIR PRACTICE. THE EXPERIENCE CHALLENGED ME TO CRITICALLY CONSIDER MY WORK, MY LEADERSHIP AND CHALLENGED ME TO DO THE RIGHT THINGS, TO FOCUS ON MY CORE PURPOSE AT A RANGE OF LEVELS, AS AN INDIVIDUAL, AT SCHOOL LEVEL AND COLLECTIVELY WITHIN THE CONTEXT AND SPIRIT OF SCOTTISH EDUCATION. ”

- JONATHAN LOTHIAN - PERTH ACADEMY - COHORT 2

“ I BELIEVE THAT PARTICIPATION IN COLUMBA 1400 HAS GIVEN ME AN OPPORTUNITY TO REFLECT CRITICALLY ON MY OWN PRACTICE. I NOW FEEL MORE CONFIDENT IN MY ABILITY TO LEAD AND MANAGE PEOPLE AND PLAN TO THINK ABOUT HOW I CAN FURTHER BUILD CAPACITY WITHIN THE SCHOOL TO TAKE FORWARD INITIATIVES, INVOLVING AS MANY STAFF AS POSSIBLE. THIS, IN TURN, WILL IMPACT ON SELF-EVALUATION AND LEADING CHANGE. ”

- KAREN KUBICA - CALDERVALE HIGH SCHOOL

COLUMBA 1400 IMPACT

Graduates were asked to rate their evaluation of the HTLA on a scale of 1 to 5 (with 5 being the greatest benefit to themselves and through them those in their charge and care):

90% gave a '5' rating



FOUNDERS4SCHOOLS.ORG.UK

This programme, designed by Sherry Coutu OBE and using LinkedIn offers an easy, tech enabled platform for teachers to connect pupils to entrepreneurs and business people local to their school who can talk in the classroom about the relevance of all subjects, not least STEM subjects- critical for the future workforces skill set. Having seen this succeed in England we have supported its launch in Scotland...



Educators and Business Leaders can sign up at founders4schools.org.uk

WHY WOULD WE DO THIS? HERE'S THE EVIDENCE FROM ENGLAND...



A STUDENT WHO HAS FOUR EMPLOYER ENCOUNTERS IS 5 TIMES LESS LIKELY TO BECOME NEET (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)

A STUDENT WHO HAS FOUR EMPLOYER ENCOUNTERS IS 3 TIMES MORE LIKELY TO CHOOSE A STEM SUBJECT TO PURSUE

THIS CONNECTS THE SCHOOL TO LOCAL BUSINESSES AND POTENTIAL JOB OPPORTUNITIES FOR PUPILS AND ACCESS TO LOCAL BUSINESS SUPPORT FOR THE SCHOOL

AND IT HELPS SUPPORT STUDENTS TO BECOME MORE WORK READY, INSPIRED AND KEEN TO PURSUE EMPLOYMENT OPPORTUNITIES THEY MAY NEVER HAVE CONSIDERED BEFORE

OF 80 000 STUDENTS WHO HAVE PARTICIPATED IN ENGLAND – 96% OF STUDENTS FELT INSPIRED BY THE EXPERIENCE, AND LET'S FACE IT, AN INSPIRED STUDENT IS PRECISELY THE TYPE OF STUDENT WE NEED

IN LITERALLY FOUR MINUTES ONLINE A TEACHER CAN SIGN UP A BUSINESS TO COME TO THEIR SCHOOL...



CASE STUDY: STIRLING COUNCIL

Founders4schools 'F4S' is a natural fit for Stirling Council which is focussing on creating the right conditions for entrepreneurs to flourish. By working with like-minded partners across the private and public sectors, Stirling is developing an ecosystem that will help more young people in the area to develop an entrepreneurial mind-set. They embraced F4S becoming the best performing region across all of the UK in a few short months!

The city's new Digital District is home to Codebase Stirling, backed by significant investment across the city which has established Stirling as Scotland's fourth gigabit city. The Digital District is establishing a business-led digital and education skills forum to bring young people and digital business together and Stirling is the first Council to be involved in Civtech, a challenge-based approach to procurement with an emphasis on digital.

These strategic initiatives are further enhanced through key relationships with inspiring organisations like Entrepreneurial Scotland and Young Scot who, along with Civtech, are helping Stirling to reimagine the city centre. Experiments using Blockchain for planning and building control; the use of learning applications in education and the support of Stirling Council staff are collectively driving a shared ambition to support entrepreneurs across the Council area and create a new generation of intrapreneurs for Scotland's public sector.

It's perhaps not surprising therefore that F4S has proved so popular with teachers and pupils throughout the Council's seven secondary and five primary schools.

Between June and end of October this year there have already been over 750 per 1,000 student/employer encounters in Stirling as opposed to the next highest in Scotland which is 90 per 1,000.

- Stewart Carruth, CEO, Stirling Council



A JOURNEY PERSONALISED LEARNING

In the Autumn Tom & Marion attended an inspiring summit as part of the Giving Pledge

Hosted by Mark Zuckerberg, Priscilla Chan, John & Ann Doer they brought together a range of inspiring speakers who underscored the effectiveness of Personalised Learning where a young person learns at their own pace...In short learning that is tailored to the individual's distinct learning needs, interests, aspirations or cultural backgrounds.

Its early days for us but we are taking a deep dive into this to see how we can accelerate the advantages of this in Scotland.





**"AS LONG AS POVERTY,
INJUSTICE AND GROSS INEQUALITY
PERSIST IN OUR WORLD NONE
OF US CAN TRULY REST."**

- NELSON MANDELA

POVERTY REDUCTION

Poverty is the debilitating factor for any child aiming for a positive destination in life impacting on education, mental health and well-being and ultimately in earning power...Amazingly we can send people into space but we can't fix poverty - one in four children in Scotland live in poverty; a horrendous injustice that needs to be righted.

Patently this challenge is way beyond The Hunter Foundation's means but by backing disruptive programmes, interventions and using the power of the media we believe we can play a tiny role in changing the poverty dynamic in Scotland and hopefully beyond.

Here are a few of the things we support...

STV CHILDREN'S APPEAL



In 2011 we co-founded the STV Children's Appeal with commercial broadcaster STV plc, our ambitions were three-fold - to raise much needed funds in support of young people living in poverty; to change perceptions around poverty and its causes and to influence policy change.

The Appeal broadcasts multiple programmes over a period of time and dedicates one night per annum to an Appeal night focusing on changing the lives of young people and raising funds in support of actions and policies that work.



To date we've raised £16.3m and supported 722 organisations impacting upon 62,000 young people of the 220,000 living in poverty in Scotland.

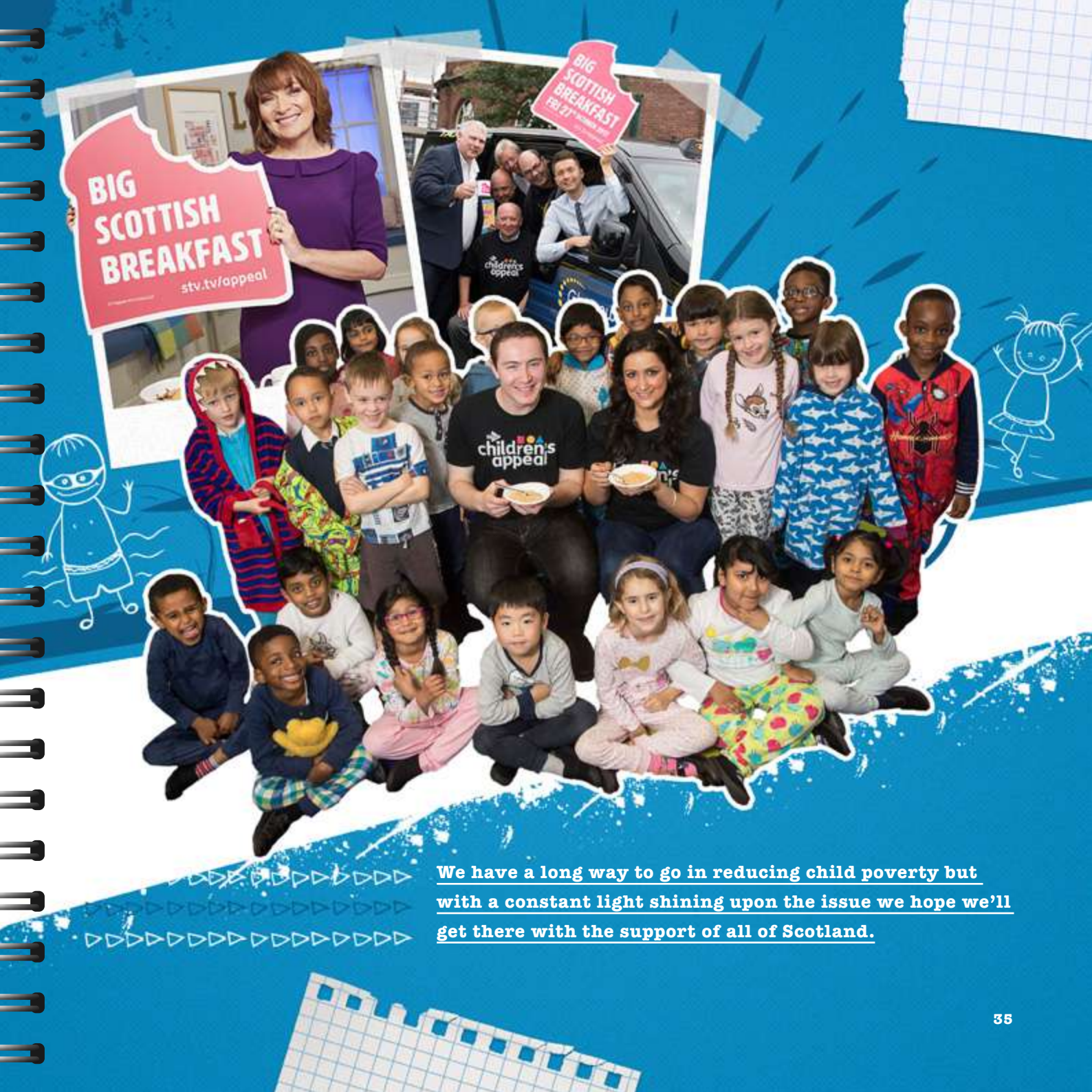
Through polling we have also learnt that perceptions and knowledge about child poverty have positively changed since the Appeal began. Last year a landmark programme by the Appeal on children in care led the First Minister of Scotland to instruct a review of the entire Care System in Scotland and also if you would like to view the recent programme on Homelessness visit:

player.stv.tv/summary/who-cares



STV
children's
appeal

To learn a little bit more and to see some of our work visit: stv.tv/appeal



**BIG
SCOTTISH
BREAKFAST**
stv.tv/appeal

**BIG
SCOTTISH
BREAKFAST**
FRI 27th JANUARY 2012

children's
appeal

We have a long way to go in reducing child poverty but
with a constant light shining upon the issue we hope we'll
get there with the support of all of Scotland.

Kiltwalk



THANK-YOU FOR YOUR KILTWALK KINDNESS!

We all care about the causes closest to our hearts and want to raise funds for them - the question is how do we raise the money?

Simple; The Kiltwalk is the lowest cost platform for anyone to raise funds for a charity they care about and what's more The Hunter Foundation tops up every

fundraisers' monies with another 40%...

Now Scotland's largest mass participation fundraising event you wear a wee bit of tartan and get walking across any of our four walks in our beautiful home country, Scotland.

In 2017 some **14,000 walkers** raised a spectacular **£ 2.5m** for the **780 causes** they cared about - true heroes.

Its an incredibly effective platform for fundraising for any charity and fulfils our own goal of supporting as many charities across Scotland as possible.



For more info on the Kiltwalk, visit: thekiltwalk.co.uk

Big thanks to our sponsors:

Arnold Clark
RBS

 **kiltwalk**

CENTRESTAGE



When a former teacher gets so fed up with predicting correctly the young children in her care who will end up in prison what does she do?

Fiona McKenzie is a disrupter who quite literally put her money where her mouth was and re-mortgaged her home to establish a fantastic charity called Centrestage where,

amongst other things, she uses drama and music to change the path of those young people most in danger of going into care or the prison service.

We've supported Fiona on two main projects both of which we believe could be scaled across Scotland...

To hear a little bit about her journey and mission visit:

thehunterfoundation.co.uk



Centrestage
Fun, Food, Folk

For more info, visit:
centrestagemusictheatre.co.uk

CENTRESTAGE: DIGNIFIED FOOD

Food banks are an anathema to anyone who really cares about poverty; they are inhumane and undignified in general but in reality present a lifeline to those most in need. Through an innovative community led approach Fiona has led the charge in enabling local communities to take ownership of their own destinies and, at the same time, provide them with the advice they need to secure all the benefits and support they are entitled to.

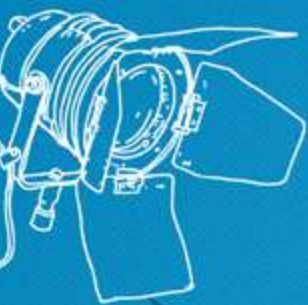
You could write a treatise on this but it's probably better simply to say thanks to Centrestage two food banks closed in the winter of 2017 with the proud communities taking ownership of their own destinies...

Learn more at: thehunterfoundation.co.uk



CENTRESTAGE: LEADERSHIP ACADEMY

How do you work, support and reintegrate young people in danger of being excluded from school and give them the confidence to succeed in life? Enter Centrestage's Leadership Connect programme...



The Centrestage Leadership Connect project employs a strengths based methodology and model to motivate and transform young lives. The academy is needs led, personalising and tailoring the product offering and support for each young person.

The aim is that a number of pupils will be, over a relatively short period of time, positively influenced by Leadership Connect and will be successfully reintegrated within mainstream education; while other pupils will benefit from long term coaching, mentoring, counselling and guidance which the project will provide.

Leadership Connect is now working with 83 children from across 10 schools in the age range of 10-16.

Develop a strengths-focussed curriculum around the five themes of: Performing Arts; Creative Enterprise; Digital Participation; Health & Wellbeing; and Vocational Skills.

Work directly with the schools involved to support the Head Teacher, teachers and frontline staff develop new strategies to support young people to remain in formal education.

Engage the parents and enable them to access wider Centrestage services.

There are already a number of examples where young people with poor attendance at school have moved to, or very close to, 100% attendance at Leadership Connect and showing improvement in school engagement.

By adopting this approach not only will many young people go on to a positive destination but forecast savings will be seen in:

- **Reduced dependency on Housing Benefit**
- **Reduced dependency on Jobseekers Allowance**
- **Reduction in homelessness in later life (and associated public purse costs)**
- **Reduction in imprisonment in later life (and associated public purse costs)**

IF EVER THERE WAS AN ARGUMENT FOR
REINVESTING SAVINGS INTO SUPPORTIVE
EDUCATION THAT RECOGNIZES ONE SIZE DOES
NOT FIT ALL THIS IS IT...



STREETSOCCER



"STREET SOCCER SCOTLAND BELIEVED IN ME UNTIL I COULD BELIEVE IN MYSELF".

JODIE

"I LIVE A LIFE I'M PROUD OF TODAY AND STREET SOCCER SCOTLAND GAVE ME THAT. THEY LOVED ME BEFORE I LOVED MYSELF"

SARAH

"STREET SOCCER SCOTLAND STAFF ARE ALWAYS THERE TO CHAT TO AND YOU CAN TALK TO THEM ABOUT ANYTHING, IT'S NOT ALWAYS ABOUT FOOTBALL. I ACTUALLY THINK THEY ARE AMAZING AND FANTASTIC IN EVERY WAY."

GEMMA

"STREET SOCCER SCOTLAND TAUGHT ME STRUCTURE AND GAVE ME A SAFE PLACE TO COME TO. EVERYONE INCLUDING THE STAFF AND COACHES ARE ALWAYS SO WELCOMING BUT NOW, TO BE HERE IN OSLO WEARING A SCOTLAND JERSEY, WELL, THAT'S JUST THE ICING ON THE CAKE."

DAVIE

**STREET
SOCCER**
Scotland



StreetSoccer - using football to connect, support and move forward with those affected by homelessness delivering:

30+ FREE weekly sessions for an average of 1000 attendees across all of Scotland. Player Pathway offers improved life chances and hope for the future.

ENGAGE: Free drop in football sessions to help reduce isolation, make new friends and improve confidence.

DEVELOP: Personal development programmes which deliver education, training and qualifications.

VOLUNTEER: Community based volunteering allows players to 'give back' whilst improving work related skills, this programme provides all of the coaches for Street Soccer FC Children and Youth Programme.

INCREASED STAFFING levels for delivery programmes and currently 60% of the Street Soccer staff have been graduates of the programme and have experienced Homelessness. The commitment is for this to be 75% by 2020.

OVER 80% of participants make some sort of positive impact in their life, whether that's getting a job, maintaining a house, addressing addiction or improving mental health.

DAVID DUKE

David Duke is a remarkable young man whose journey is as incredible as it is harrowing. Having suffered a challenging home environment he became homeless for several years and woke up one day and decided to change his own life through football - he eventually trialled and played for Scotland in the Homeless World Cup.

Today David's focus is on giving fellow homeless people a leg up, an opportunity to change and a real impetus for system change through two programmes - StreetSoccer and the Change Centre...

To hear from David himself, visit:
thehunterfoundation.co.uk



streetsoccerscotland.org

THE CHANGE CENTRE

Across Scotland more than 34,000 homeless applications are made annually. Many of these applicants are placed in temporary accommodation (hostels, B&B's) which do nothing to address underlying issues and only serve to increase isolation and exposure to harmful influences.

The quality of this accommodation impacts on self esteem and people in that downward spiral find it difficult to break out and engage with the services on offer.

The vision for Change Centre is a place where we provide accommodation, education and structure starting an upward spiral and a route to a better life.

Change Centre will be based around football, with 5-a-side pitches at its heart. It will have en-suite bedrooms, communal kitchens and shared lounge/living space. Change Centre will also have learning suites, offices for staff and separate changing facilities for visiting teams and players hiring the 5-a-side pitches on a commercial basis.

Depending on the size of Change Centre up to 32 people, male and female, can stay at any one time for a period of between 6 and 9 months.

Ongoing funding for Change Centre comes from a mix of public funds and social enterprise income, initially 85:15 moving to 75:25 over 3 years.



A 'Housing First' non residential model of Change Centre is also being developed. This will retain the support services and social enterprise elements of the residential Change Centre but will support people as they maintain their own tenancies. This model will be deployed in areas where housing stock allows for a swift move to tenancy.

1. Change Centre will have impact by removing people from the cycle of homelessness so that they can reclaim their rightful place in society...

Work alongside staff to help with the running of the centre

→ Providing purpose while growing skills at their own pace

Have their own space in a safe and uplifting environment

→ Providing security as they build self esteem and purpose

Local volunteering opportunities as they approach the end of their stay

→ Providing relationships and an opportunity to build on new networks

2. Change Centre will help to remove the stigma around homelessness locally and nationally so that people know their rights and are never embarrassed to ask for help...

Bringing the community into Change Centre

→ To change perceptions of homelessness and those it affects

Involving local businesses and volunteer groups

→ To provide opportunities for players and stability in the longer term

Working closely with other third sector organisations

→ To increase networks, opportunities and overall impact

**CHANGE
CENTRE**

SOME FUN THINGS WE DID...



BREWGOODER

Here's the scenario - make a great bottle of beer; sell it, reinvest the profits into delivering clean water in Africa.

Alan Mahon a social entrepreneur and beer lover, along with co-founder Josh Littlejohn did just that and with the help of the founders of global beer sensation, Brewdog found a partner willing to brew for them at cost...

Add a little bit of support from ourselves and check out what happens.



View the Brewgooder film at:
thehunterfoundation.co.uk



NEW CUMNOCK

The Town of New Cumnock suffered through the historic closure of the coal mines, in fact Tom's father, Campbell Hunter was forced to sell his Grocery business there, a family business run for generations of Hunter's and where Tom cut his entrepreneurial teeth.

Today thanks to Tamar & Bob Manoukian and the absolute dedication of His Royal Highness Prince Charles, celebrating in 2018 40 years of giving back himself, New Cumnock town centre is being rapidly regenerated in a highly sympathetic, creative and sustainable manner...

Prince Charles has raised millions of pounds to support the regeneration, closely linked to his regeneration of Dumfries House, (dumfries-house.org.uk) and our Foundation has made a modest contribution in support of a variety of the developments to Tom's home town.

And to give a bit of fun back to the Town, the open air swimming pool, one of only two remaining in Scotland, has been redeveloped with stunning impact and absolute consumer support. Oddly Tom has yet to be seen swimming in the pool he learnt to swim in as a boy...



MARK BEAUMONT

We love all forms of disruption so when Mark Beaumont adventurer, broadcaster and world renowned cyclist approached us to say he wanted to shave more than 40 days; yes more than 40 days off the world record for circumnavigating the globe on a bicycle we obviously thought he was mad.



But mad with a plan and a convincing training schedule and team to boot so we thought 'what the hell let's give it a go' so we gave Mark a small helping hand on his way...

And on the 18th of September 2017 Mark arrived at the Arc de Triumph having cycled 18032 miles, crossed 16 countries and achieved two Guinness World Records...It took him 78 days, 14 hours and 40 minutes over 40 days faster than the previous world record...

To take a look at how Mark achieved it, visit: thehunterfoundation.co.uk





A huge thank you to all the disrupters, partners and everyone who inspires us to do what we do...Our ambition to be out of business seems no nearer but we keep on hoping!

Thank you Vartan Gregorian for continuing to inspire our philanthropic journey with intellect, wit and humour...If you don't know who he is look him up!

Appreciate good people, they are hard to come by...

Thanks for reading and caring!

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